

INFORMATION/BRIEFING ITEMS/POLICY.**(a) *First Reading: Trademark, Copyright, and Logo Usage Policy***

(Originating Sources: Brian M. Zimmerman, Chief Executive Officer/Rosalina M. Fini, Chief Legal and Ethics Officer/Katie M. McVoy, Legal Counsel/Kelly M. Manderfield, Chief Marketing Officer/Linsey N. Saunier, Brand & Advertising Director)

Pursuant to Article 1, Section 1(a) of the Board of Park Commissioners By-Laws, the Board must review Board-level policies at least every five (5) years or more often as necessary. The existing Board Trademark and Logo Usage Policy, which is being reviewed three years after its last five-year review in November 2022, has substantial changes, including a name change to Trademark, Copyright, and Logo Usage Policy.

The purpose of this Policy is the following:

The Board of Park Commissioners of the Cleveland Metropolitan Park District (Cleveland Metroparks) owns brands, marks, names, copyrighted materials, and logos which are very important organizational assets. See the attached Exhibit A which includes a list of registered trademarks (including all service marks) and registered copyrights belonging to Cleveland Metroparks.

The Cleveland Metroparks Trademark, Copyright, and Logo Usage Policy sets forth the authorized policies for using or referring to Cleveland Metroparks brands, trademarks, product and service names, logos, copyrighted materials, and slogans.

The "Trademark, Copyright, and Logo Usage Policy" has been modified to incorporate other intellectual property assets of Cleveland Metroparks, specifically copyrights, provide those assets with protection that is consistent with trademarked assets, and adopt guidelines for staff to use when working with these intellectual property assets.

The full Policy can be found at pages 54 through 69.

(b) *Cleveland Metroparks 2025 Real Estate Report*

(Originating Sources: Brian M. Zimmerman, Chief Executive Officer/Rosalina M. Fini, Chief Legal & Ethics Officer/Kyle G. Baker, Director of Real Estate & Senior Legal Counsel/Stephanie A. Kutsko, Senior Real Estate Manager/Alexis E. Triozzi, Staff Attorney/Nathaniel M. Hoover, Land Conservation Manager/Lindsay A. Leightner, Conservation Stewardship Specialist/Dana L. Eppeler, Real Estate Paralegal)

In 2025, Cleveland Metroparks acquired 68 acres through 31 transactions, increasing its total land holdings to 25,418 acres. These acquisitions enhanced conservation efforts across six communities and nine reservations by preserving streams, rivers, and forests, as well as expanding recreational opportunities through additional trail connections. Of the land acquired, 30 acres were donated, and over \$5.8 million in grant funds supported land protection initiatives, covering 93% of Cleveland Metroparks acquisition costs. Land was acquired for improved trail connections through various lease and management agreements enabling the development of 6 trail projects, including a riverfront trail at

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Rivergate Park, Irishtown Bend trail easement, Old Lorain Road Connector Trail, Richmond Road Connector Trail, Garfield Heights Boulevard Connector, and City of Solon to Chagrin Falls Trail.

Seventy percent of the newly acquired acreage lies within the City of Cleveland, providing greater preservation, recreation, and connection opportunities. Cleveland Metroparks maintained significant partnerships with West Creek Conservancy (WCC), Western Reserve Land Conservancy (WRLC), Cuyahoga County Land Reutilization Corporation (CCLRC), and the City of Cleveland Land Bank. Additionally, three properties in Bradley Woods Reservation were acquired, representing a strategic effort to engage adjacent landowners holding 0.25-acre parcels contiguous to Cleveland Metroparks.

A notable acquisition included the addition of the WRLC property, which added 28.8 acres to the lakefront section of Euclid Creek Reservation. This expansion enhances public access to Lake Erie and secures one of the few remaining lakefront parcels of its size within the City of Cleveland. Cleveland Metroparks also entered into a Memorandum of Understanding and lease agreement with Ceres + LaPine Development for the potential redevelopment of Cleveland Metroparks land holdings on the Columbus Road Peninsula providing future public access to the Cuyahoga Riverfront.

Land stewardship continued to be a focus of Cleveland Metroparks in 2025 by improving upon our Stewardship program with new landowner guides, letter and map templates, and standardized checklists for workflow. New methods for monitoring and conducting field work were also added to the Stewardship program, including Fulcrum applications and a Global Positioning System (GPS) for higher accuracy during field inspections. In 2025 encroachment monitoring and conservation easement stewardship visits occurred in 6 reservations identifying 424 encroachments. Overall, the Stewardship program has continued to expand, improve, and restore lands that have been impacted by neighboring landowners.

(c) ***Capital Projects – 2025-2026 Capital Projects Update***
(Originating Sources: Sean E. McDermott, P.E., Chief Planning and Design Officer/Jim Rodstrom, P.E., Director of Construction/Christopher Kuhar, Ph.D, Executive Director, Cleveland Metroparks Zoo)

The Park District and Zoo are consistently busy with capital projects, with many focusing on maintaining and improving the critical infrastructure that supports operations and guest focus. Projects regularly cover a large array of improvements varying from zoo exhibits and animal support, new structures, ecological restoration, natural surface and paved trails, parkways and parking lots, golf course improvements, infrastructure replacement and maintenance, roof replacements, pavilions, cabins and many other impactful enhancements. Staff will provide an update on progress made in 2025 and projects now underway in 2026.